



KMOV
One Memorial Drive
St. Louis, MO 63102

Media Strategies & Research - VA
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Contract # 861242

Schedule Dates 10/11/12-10/15/12
Advertiser Bill Enyart for Congress - DCCC (40095)
Agency/T-Code Media Strategies & Research - VA (1523)/1553035
Product Political - Candidate (1077)
Brand DCCC - Enyart for Congress (178111)
Salesperson McNamara, Julie (2389)
Sales Office KMOV-St. Louis
Buyer Name
Phone/Fax /
CPE 12408
Account Types Local/Political PAC - Agency
Billing Type Standard
Comments Oct 11-Oct 15, 2012

Date Entered 10/10/12
Last Modified 10/10/12
Entered By Bridget Hurst
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,931.75
Net Total \$33,613.25
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	35	\$39,545.00
Grand Total:	35	\$39,545.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/12-10/11/12	1	:30	48386- News @ 5am					1				1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)		10/10/12
2.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	48386- News @ 5am		1							1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)		10/10/12
3.0	Normal Line / SPOT	10/12/12-10/12/12	1	:30	20015- News @ 6am M-F						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		10/10/12
4.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	20015- News @ 6am M-F		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		10/10/12
5.0	Normal Line / SPOT	10/11/12-10/12/12	1	:30	131968- CBS This Morning					1	1			2	\$300.00	\$600.00	St. Louis (KMOV) (KMOV)		10/10/12
6.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	131968- CBS This Morning		1							1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)		10/10/12
7.0	Normal Line / SPOT	10/11/12-10/11/12	2	:30	20022- Price is Right					1					\$450.00		St. Louis (KMOV) (KMOV)		10/10/12
7.0.1	Preempt	10/11/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
8.0	Normal Line / SPOT	10/12/12-10/12/12	2	:30	20023- News @ 12noon M-F						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		10/10/12
9.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	20023- News @ 12noon M-F		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		10/10/12
10.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	28663- Dr. Phil		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		10/10/12
11.0	Normal Line / SPOT	10/11/12-10/12/12	1	:30	20054- News @ 5pm M-F					1	1			2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)		10/10/12
12.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	20054- News @ 5pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)		10/10/12
13.0	Normal Line / SPOT	10/11/12-10/12/12	1	:30	20055- News @ 6pm M-F					1	1			2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)		10/10/12

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14.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	20055- News @ 6pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)		10/10/12
15.0	Normal Line / SPOT	10/11/12-10/12/12	1	:30	20053- Entertainment Tonight					1	1			2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)		10/10/12
16.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	20053- Entertainment Tonight		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		10/10/12
17.0	Revised Line / SPOT	10/12/12-10/12/12	2	:30	111709- Undercover Boss						1						St. Louis (KMOV) (KMOV)		10/10/12
17.1	Normal Line / SPOT	10/12/12-10/12/12	2	:30	90639- NCIS						1			1	\$2,250.00	\$2,250.00	St. Louis (KMOV) (KMOV)		10/10/12
18.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	54358- Crimetime Saturday							1		1	\$495.00	\$495.00	St. Louis (KMOV) (KMOV)		10/10/12
19.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	43181- 48 Hours							1		1	\$720.00	\$720.00	St. Louis (KMOV) (KMOV)		10/10/12
20.0	Normal Line / SPOT	10/14/12-10/14/12	2	:30	107455- Good Wife								1	1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)		10/10/12
21.0	Normal Line / SPOT	10/14/12-10/14/12	2	:30	99583- Mentalist								1	1	\$3,750.00	\$3,750.00	St. Louis (KMOV) (KMOV)		10/10/12
22.0	Normal Line / SPOT	10/11/12-10/12/12	2	:30	20062- News @ 10pm M-F					1	1			2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)		10/10/12
23.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	20062- News @ 10pm M-F		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		10/10/12
24.0	Normal Line / SPOT	10/13/12-10/13/12	1	:30	20108- News @ 10pm Sat							1		1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		10/10/12
25.0	Normal Line / SPOT	10/13/12-10/13/12	2	:30	119145- News @ 10:30pm							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		10/10/12

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26.0	Normal Line / SPOT	10/14/12-10/14/12	1	:30	20789- News @ 10pm Sun								1	1	\$2,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)		10/10/12
27.0	Normal Line / SPOT	10/11/12-10/12/12	2	:30	20063- Late Show with David Letterman					1	1			2	\$360.00	\$720.00	St. Louis (KMOV) (KMOV)		10/10/12
28.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	20063- Late Show with David Letterman		1							1	\$360.00	\$360.00	St. Louis (KMOV) (KMOV)		10/10/12
29.0	Normal Line / SPOT	10/12/12-10/12/12	1	:30	20027- Inside Edition						1			1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)		10/10/12
30.0	Normal Line / SPOT	10/11/12-10/11/12	2	:30	6:57P- 8P (CT)					1				1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)		10/10/12

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